



## 35 MILLION WECHAT USERS IN MALAYSIA & SINGAPORE 在新马拥有3千500万微信用户

WeChat currently has 650 Mil users worldwide, 500 Mil users in China & 150 Mil from overseas, majority from South East Asia.  
微信目前在全世界有6.5亿用户，有5亿中国用户和1.5亿用户来自海外，大多数来自东南亚。



## WE PROVIDE WECHAT VERIFIED OFFICIAL ACCOUNT REGISTRATION SERVICE 我们专提供微信认证公众账号申请服务

Everyone has internet access via smartphone mobile in every way. Having a fully responsive website support is not enough. To expand smartphone business, you must have a WeChat Verified Official Account. It lets you build a 'virtual business' inside WeChat.

每个人都通过智能手机访问互联网。单有网站支持是不够的。如果要扩大智能手机的商机，您必须要拥有一个微信认证的公众账号。它可以让您在微信平台上建立一个互联网的商机。

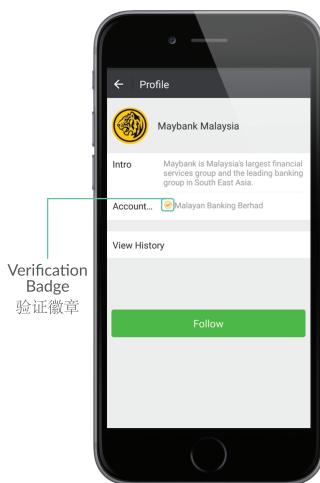
## WHY WECHAT VERIFIED OFFICIAL ACCOUNT 为何需要微信官方帐号验证

WeChat verification intends to guarantee truth and security of official account information on the WeChat Official Account Admin Platform. After WeChat verification, the identifier special for WeChat verification will be visible for users in WeChat, and many other powerful integration features.已认证的微信公众账号会确保每个可靠的信息从微信公众账号管理平台发给所有追随者和粉丝。微信验证后，微信用户可见到标识特殊的验证徽章。除此之外，已认证的公众账号内建更多的功能。

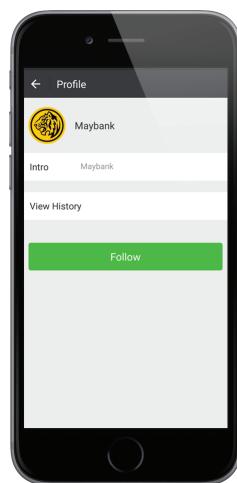
## WECHAT PAYMENT 微信支付

WeChat has launched its payment service "WeChat Pay" in Malaysia, including the new Wallet in-app payment feature. Wallet allows WeChat users to link their debit or credit cards (MasterCard / Visa) into their accounts to allow them to pay for products and services without having to exit the WeChat app. Users will be prompted to create a 6 digit PIN that must be input before any payment is authorized. WeChat Payment currently supports payment for movie tickets, transportation services, mobile prepaid top up and more upcoming product and service categories.

微信在马来西亚已推出了微信支付服务，包括应用新的钱包支付功能。微信钱包允许用户连接他们的万事达或维萨借记卡/信用卡的账户来支付产品和服务，而不必退出微信APP。用户将被提示创建一个6位数的个人身份号码，必须在任何付款之前输入。微信支付目前支持购买电影票、机票和电话卡预付费，更多的产品和服务将会陆续增加。



Verified Official Account  
已认证的公众账号



Official Account  
普通公众账号



Mobile Prepaid Top Up  
手机预付充值



Movie Ticket  
电影票



Air Ticket  
机票

Apply your WeChat Verified Official Account Today!  
今天就申请您的微信认证公众账号！



MichaelSoft DDS Sdn. Bhd. (767256-K)  
11-2, Plaza Danau 2, Jalan 2/109F,  
Off Jalan Klang Lama, Taman Danau Desa,  
58100 Kuala Lumpur, Malaysia.

+603-7981 6878 | +6016-216 1248 | +6016-264 5319 | +6016-922 1248  
+603-7980 7668  
enquiry@michaelsoft.com.my  
michaelsoft.com.my



contact QR code



michaelsoft.com.my



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